

# *T. Harv Eker's* MILLION DOLLAR BUSINESS SECRETS

## **MILLION DOLLAR IDEAS**

### **Business Success Formula**

Right \_\_\_\_\_

+ Right \_\_\_\_\_

+ Right \_\_\_\_\_

### **2 Primary Motivators**

1) \_\_\_\_\_

2) \_\_\_\_\_

### **Writing Exercise**

**Define an “entrepreneur”.**

### **Entrepreneur**

A person who \_\_\_\_\_ for people at a

\_\_\_\_\_.

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## **Million Dollar Ideas #1**

Look for \_\_\_\_\_

Where there are \_\_\_\_\_, there are

\_\_\_\_\_.

## **Declaration**

I look for \_\_\_\_\_ and make a fortune

\_\_\_\_\_.

## **Million Dollar Ideas #2**

Improve \_\_\_\_\_

It's better to \_\_\_\_\_ a product, than create one

from \_\_\_\_\_.

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## **Declaration**

I can make a fortune by \_\_\_\_\_.

## **Million Dollar Ideas #3**

Capitalize on \_\_\_\_\_

## **Million Dollar Ideas #4**

Model a \_\_\_\_\_

## **Lag Time**

The time it takes for a \_\_\_\_\_ to go from \_\_\_\_\_

geographic \_\_\_\_\_ to \_\_\_\_\_.

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## **How To Find Great Ideas/Opportunities**

- 1) Look in \_\_\_\_\_ like Entrepreneur Magazine, Fast Company, Inc.
- 2) Look for \_\_\_\_\_.
- 3) Look for \_\_\_\_\_ on TV, Radio, Internet.

## **Declaration**

I model \_\_\_\_\_.

## **Million Dollar Ideas #5**

Piggyback/ \_\_\_\_\_

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## **4 Ways To Piggyback/Affiliate**

1)

2)

3)

4)

Find a great \_\_\_\_\_

that's \_\_\_\_\_.

## **Declaration**

I \_\_\_\_\_ or \_\_\_\_\_ with companies

that already have a hot \_\_\_\_\_ or

\_\_\_\_\_ in place.

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## **Million Dollar Ideas #6**

Change the \_\_\_\_\_

## **Niche**

A \_\_\_\_\_ that's \_\_\_\_\_ to you.

Change the \_\_\_\_\_

Change the \_\_\_\_\_

## **Declaration**

I get \_\_\_\_\_ by changing the \_\_\_\_\_.

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## NOTES

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