

NEGOTIATIONS

In business, you don't get what you deserve, you get
what you
2 Big Myths
1)
2)
Tactic #1
To get what you want, you must
<u>Declaration</u>
I'm willing to for a better



Tactic #2
Create
Ways to Create Affinity
1)
2)
<u>Declaration</u>
I create with my
How do you get someone to negotiate?
You need a!

Tactic #3	
Create	_or
Rationale Examples	
1)	
2)	
3)	
4)	
5)	
<u>Declaration</u>	
I create myself to be a	



Tactic #4	
Don't go	
The biggest mistake m	ost people make is
	in the offering situation.
<u>Declaration</u>	
I let the other party $_$	•
<u>Tactic #5</u>	
	in mind.
<u>Declaration</u>	
I negotiate with an	in mind.

Tactic #6		
Use	as a strength.	
Declaration		
I ask people to		·
Tactic #7		
Create	•	
If you're	, they're	
	_ for your	_ and
If you're	, create	
		



<u>Declaration</u>
I create
Tactic #8
Use
<u>Declaration</u>
I utilize
Tactic #9

Use the _____



<u>Dec</u>	<u>laration</u>	•	

I use the	
Tactic #10	
Use	VS.
Blue Chips:	
Bargaining Chips:	
Declaration	
I	and end up with the

Tactic #11

Elements of Sale

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)



Declaration

I iuggle	at once

Tactic #12

Create a	or
	environment.

Declaration

I create a ______.

Tactic #13

Use the power of the ______.



Declaration

I use the	·
Tactic #14	
Don't split the pie, create a	
Negotiation is about a	
Declaration When I negotiate,	

NOTES			

<u>NOTES</u>		